



New Look, New Vision

Summa Health revealed its new brand strategy and logo in the summer of 2016 to employees throughout the health system. The new brand strategy supports Summa Health's strategic direction, and the new Summa Health logo, the most visible representation of the brand, graphically symbolizes that change.

The new logo is powerful and dynamic, representing the unique coordinated continuum of care provided by Summa Health at each stage of life. The elements of the logo move together to illustrate the organization's forward momentum amid the changing landscape of healthcare. The individual pieces and vibrant colors represent the diversity of our employees and the communities we serve.

